

Hanieh Mahram

📍 Canada

🌐 www.haniehmahram.com

UI/UX Designer . Visual Designer

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UI/UX and Visual Designer based in Canada, combining strong visual design with thoughtful, user-friendly experiences.

Professional experience :

Graphic Designer

Shahran Supermarché 2025-Now Montreal, Canada

- Designed in-store promotional materials, signage, and print assets to support weekly campaigns
- Created simple digital and social media visuals to promote products and offers

Visual designer - Illustrator

Freelancer 2022- Now Montreal, Canada

- Created social media graphics, one-pagers, event branding, and email templates to align with brand identity.
- Built scalable design systems and UI libraries to ensure consistency across app and web platforms.

Oshawa, Canada

Web designer

Abeona Web service Field Placement 2024 - 2024

- Designed and delivered responsive e-commerce visuals to support digital marketing strategies.
- Implemented interactive prototypes in Figma to validate design solutions with clients and stakeholders.

UI/UX designer - Graphic designer

Pirates Company Full time 2021 - 2022

- Built and maintained design systems and templates to ensure visual consistency across campaigns.
- Worked closely with marketing and sales teams to deliver campaign-ready creative under tight deadlines.

Graphic Designer - Illustrator

EDGEX Studio Full time 2020 - 2021

- Produced branding, packaging, and marketing materials for clients across multiple industries.
- Developed logos, identity systems, and visual guidelines to strengthen brand recognition.

Graphic Designer - Illustrator

IMA Graphic Studio Full time 2018 - 2020

- Worked directly with clients to understand needs and deliver creative, impactful design solutions.
- Managed multiple deadlines simultaneously while ensuring quality and attention to detail.

Education :

Interactive Media Design

Durham College

B.F.A in Graphic Design

Focused on Illustration
Isfahan University of Art

Skills :

Visual Design

Storytelling

Motion Graphic

Interactive Design

Print Production

Social Media Content Creation

Video Editing

Software skills :

Adobe Illustrator

Adobe Photoshop

Adobe After effect

Adobe Premiere

Figma

HTML , CSS , Javascript , JQuery

Elementor, Wordpress

Zepline, Sketch, Webflow

Soft Skills :

Design thinking

Problem solving

Attention to details

Eager to Learn new skills

Communication skills

Leadership and management

Cross-functional teams

Languages :

English

French

Persian